

SONOS

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Santa Barbara, California
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Sonos and Jack Johnson “Spread the Love”

For Music Education

Sonos and Jack Johnson Join Forces to Offset Statewide Budget Cuts in Arts and Music Education.



SANTA BARBARA, Calif. - Jan. 22, 2020 - In response to California's budget crisis, which has severely impacted students' access and exposure to music education and the arts, Sonos and famous University of California Santa Barbara graduate, musician Jack Johnson, have announced a Valentine's Day benefit concert in support of music education on Friday, February 14th.

The concert, *Spread the Love: Benefit Concert for Music Education*, will feature Jack Johnson's greatest hits, as well as a few feel-good love songs, in keeping with the Valentine's spirit. Attendees will enjoy a night of classics under the stars. As a special treat, the evening will kick off with a performance from the musical group at local public school Isla Vista Elementary. In addition to raising funds through the concert, Sonos and Jack Johnson are calling on their fellow community members to rally awareness and financial support to the cause.

"The youth are our future," says **Patrick Spence**, Sonos CEO. "Without music education, our future is silent. If you truly believe in the life-changing benefits of music education, make some noise and spread some love with us by supporting our cause to transform children's lives and foster stronger, more vibrant communities."

All of the event's proceeds will directly support Jack Johnson's non-profit, the Johnson Ohana Foundation, in partnership with Sonos' Soundwaves initiative. They aim to rebuild specific music education programs that have been impacted by budget cuts, as well as fill overall gaps in statewide music education funding. Sonos Soundwaves partners with nonprofits in local communities and supplies them with financial grants, product donations, and employee volunteers, aiming to provide 100,000 hours of music education. The Johnson Ohana Foundation, a nonprofit based in Hawaii and California, offer grants to support school or community-based youth music programs and their acquisition of musical instruments.

Spread the Love: A Benefit Concert for Music Education featuring Jack Johnson will take place on Friday, February 14th at the Santa Barbara Bowl. The show starts at 7:30PM, and tickets are on sale at <https://www.stubhub.com/SpreadtheLove>. **Media are invited to attend.**

About Sonos

Sonos is the ultimate leader in delivering a wireless audio experience. Unparalleled in user-friendliness and aesthetic appeal, Sonos' speakers offer flexibility and functionality designed to fill every room of your home with ease. Sonos seamlessly brings people together through the power of music. Sonos is headquartered in Santa Barbara, California. Learn more at www.sonos.com

Press Contact

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Potential Contacts

Joe Woodard

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The Santa Barbara Independent

He is a columnist and arts critic with a weekly "Fringe Beat" column in the Santa Barbara Independent, featuring film reviews, music, and feature stories. He would most likely be inclined to promote a concert happening in the Santa Barbara community.

Aly Witmer

production@dailynexus.com

Daily Nexus

She is an editor that writes for the Music column in the Daily Nexus, UCSB's largest newspaper. She would be a great contact for such an event, as she could reach a large number of students in the campus community, who are a part of Jack Johnson's alma mater.

Mark Whitehurst

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VOICE Magazine

Voice magazine is an award winning Santa Barbara publication that advertises creative events in the Santa Barbara community. Whitehurst has been a publisher for 31 years and a social justice advocate, committed to the value of education and academia. He is also a lover of music and art, which makes him the perfect contact to promote a Benefit Concert for Music Education.