

# SONOS

Sonos  
Santa Barbara, California  
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[www.sonos.com](http://www.sonos.com)

## FACT SHEET

- Sonos was founded in the United States in 2002 by John MacFarlane, Craig Shelburne, Tom Cullen, and Trung Mai.
- Their headquarters are located in Santa Barbara, California.
- From small speakers to large, connected hubs to connected amps, soundbars to subwoofers, Sonos is the ultimate wireless home sound system.
- Sonos began with a mission to bring people together seamlessly through the power of music.
- Sonos developed the technology behind their own open-based streaming platform and have filed over 500 patents—and counting.
- Post Sonos' 2005 launch, the company has sold over 19 million products with 93% of their units in use since then.
- Sonos products occupy over 6.9 million households in more than 60 countries from Singapore to Luxembourg and Lahore to Buenos Aires.
- Sonos' technology supports over 100 streaming services from Spotify to Apple Music to Pandora and much, much more.
- The company's appeal and meteoric rise in popularity lies in its hugely simple set-up process via the Sonos Controller App.
- The company's four founders originally built Software.com before developing Sonos.
- Sonos balances the science of sound with creative input from Oscar and Grammy winners including Rick Rubin, Chris Jenkins, Nigel Godrich, and Manny Marroquin.
- Sonos' "Soundwaves" initiative supports quality music globally, providing children in need with creative opportunities to raise academic achievement and prepare for successful futures.

To obtain further details about Sonos go to [www.sonos.com](http://www.sonos.com)  
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